

New Coat of Arms a symbol of a community's rich heritage

On July 12, 2004, the Town made public the design of its new Coat of Arms as the official symbol of the municipality.

The new Town of Lacombe Coat of Arms (at right), Flag, Badge and Motto were created by the Canadian Heraldic Authority in Ottawa and granted to the Town by Robert Watt, Chief Herald of Canada. They are now entered in the Public Register Of Arms, Flags and Badges of Canada.

In addition to the "Town Of Lacombe" wordmark beneath the shield, the banner may also include the Town motto, "People, Pride, Progress." This motto was suggested by the Town to express the values and spirit of our community.

The armorial bearings, whose official colours are gold, red and azure (blue), consist of five distinct elements: the Arms, Crest, Motto, Flag and Badge.

Coat of Arms: The Coat of Arms



consists of the Crest, Shield and Motto. A wordmark with words "Town of Lacombe" may also be used in conjunction with the Coat of Arms.

The Coat of Arms gradually replaced the Bluebird Head on all of the Town's communication materials, including advertising, signage, stationery and forms, publications, promotional materials, pins, websites, vehicle identification, etc. This changeover was completed in December, 2005.

Flag: Identical in design to the Shield, the new Town flag is played in company of the Canadian and Provincial flags on the exterior of major Town facilities, including the Town Office and in Council Chambers.

The new flag has also been presented as gifts to the Town's official twinned municipalities of Rikubetsu, Japan and Lacombe, Louisiana, USA.

Symbolism of the Armorial Bearings

Shield: The background of the shield is gold, and in the centre (and extending to the side, tip and bottom) is a wide red cross on which is a narrower gold cross.

- In the upper left corner is a Mountain Bluebird in flight; in the lower left is a gold cross, edged in blue, with fleur-de-lis ends and a red inner cross; in the upper right is an open book with white pages bound in blue; in the lower right is a pair of interlaced diagonal blue crosses.

- The gold background symbolizes the community's wealth, the nearby grain fields and agricultural research.

- The red cross represents Lacombe's situation as a crossroads of Highway 2 and Highway 12, while the inner cross recalls the missionary work of Father Albert Lacombe (1827-1916), the town's namesake.

- The bluebird is one of Lacombe's most important chosen emblems.

- The cross with fleur-de-lis ends repeats the symbolism of the main cross, with the fleur-de-lis a reference to Father Lacombe and to a symbol found in the arms of the

Rt. Hon. Roland Michener, a native son of Lacombe whose birthplace is an important heritage site.

- The open book represents the Canadian University College and the agricultural research centres in Lacombe, as well as the Town's commitment to education, research and technology.

- The diagonal crosses are the central element of the personal coat of arms of Roland Michener, a reference to the fact that he was Canada's 20th Governor General.

Crest: The crest, which is placed on a wreath of twisted cloth in red and gold, is a gold coronet made of wheat spikes.

- On the circlet of the coronet is a frieze of flames of gas in dark and sky blue. The flames refer to the oil and gas industries.

- The ears of wheat represent the local agricultural economy and work at the Lacombe Research Centre.

To view the new Town of Lacombe armorial bearings in full colour, visit www.town.lacombe.ab.ca.